

## Message Text

UNCLASSIFIED

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AGR-10 CEA-01 CIAE-00  
COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03  
LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15 STR-04  
ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 FEAE-00  
OMB-01 EA-09 /114 W  
-----261513Z 123872 /45

R 261048Z APR 77

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 1520

UNCLAS SECTION 1 OF 3 VIENNA 3303

E.O. 11652: N/A

TAGS: ETRD, AU

SUBJECT: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION

REF: STATE 085744

1. PRESENT ANNUAL PRODUCTION CAPACITY OF AUSTRIAN NON-RUBBER FOOTWEAR INDUSTRY ESTIMATED AT 30 MILLION PAIRS. INCLUDING MEN'S SHOES (3.0 MILLION), WOMENS' (10.0), BOYS' (0.5) CHILDREN'S (2.0), WORK SHOES (1.0) SKI BOOTS (1.0), SANDALS, SLIPPERS, ATHLETIC SHOES (12.5)

2. ASSOCIATION OF LEATHER WORKING INDUSTRY NOT AWARE OF ANY PLANS TO EXPAND AVAILABLE PRODUCTION FACILITIES IN NEXT 5 YEARS. OUTPUT OF LOCAL SHOE INDUSTRY EXPECTED TO STAGNATE OR DECLINE AS RISING UNIT COSTS MAKE AUSTRIAN SHOES LESS COMPETITIVE IN WORLD MARKETS. AT HOME, DOMESTIC MANUFACTURERS ALSO FACING STIFF COMPETITION FROM ITALIAN SHOE IMPORTS WHICH WILL INCREASE FURTHER AFTER COMPLETE ELIMINATION OF EFTA-EC CUSTOMS DUTIES ON JULY 1.

3. IN PAST, NEW INVESTMENTS IN AUSTRIAN SHOE INDUSTRY  
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MAINLY BY WEST GERMAN FIRMS TO FACILITATE PENETRATION OF AUSTRIAN AND OTHER EFTA MARKETS. AFTER ELIMINATION OF EC-EFTA TARIFF BARRIERS, REASONS FOR CONTINUING THESE OPERATIONS IN AUSTRIA WILL DISAPPEAR.

4. IN VIEW OF ABOVE, AUSTRIAN SHOE EXPORT NOT LIKELY TO GROW IN QUANTITY DURING NEXT FIVE YEARS,

EXCEPT HIGH-QUALITY SKI BOOTS MADE OF PLASTIC MATERIALS.

5. EXPORTS OF NON-RUBBER FOOTWEAR DURING PAST 5 YEARS:

1972 - SKI BOOTS AND OTHER SHOES WITH PLASTIC UPPERS

TOTAL	1000 PAIRS	AS MILLION
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TOTAL	1,012	354.23
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SWITZERLAND	324	91.68
UNITED STATES	200	96.18
WEST GERMANY	115	33.72
SWEDEN	90	29.63
DENMARK	74	9.92
JAPAN	74	42.65
CANADA	35	18.69

SLIPPERS WITH TEXTILE UPPERS

TOTAL	748	38.21
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SWITZERLAND	369	18.75
UNITED STATES	137	6.84
DENMARK	68	3.75
SWEDEN	61	3.11
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NORWAY	36	2.06
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MEN'S SHOES

TOTAL	1,578	259.04
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SWITZERLAND	RMQT	72.39
UNITED KINGDOM	276	38.87
NORWAY	185	31.25
SWEDEN	182	31.16
WEST GERMANY	168	21.70
DENMARK	127	18.56
UNITED STATES	36	8.58

WOMEN'S SHOES

TOTAL	7,843	965.23
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SWITZERLAND	986	160.30
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WEST GERMANY	1,046	
	QRUMUW	
UNITED KINGDOM	1,232	118.06
UNITED STATES	1,478	115.64
SOVIET UNION	316	65.90
ITALY	628	46.79

## CHILDREN'S SHOES

TOTAL	517	55.24
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SWITZERLAND	198	22.50
WEST GERMANY	123	10.62
DENMARK	41	3.31
SWEDEN	72	9.00
FINLAND	32	3.90
UNITED STATES	3	0.29
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## 1973 SKI BOOTS AND OTHER SHOES WITH PLASTIC UPPERS

TOTAL	1,222	414.83
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SWITZERLAND	378	111.44
UNITED STATES	159	91.29
WEST GERMANY	162	61.99
DENMARK	144	21.90
SWEDEN	122	32.92
JAPAN	50	32.59
NORWAY	87	22.32

## SLIPPERS WITH TEXTILE UPPERS

TOTAL	736	45.53
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SWITZERLAND	259	14.92
DENAMRK	94	6.78
NORWAY	72	5.15
SWEDEN	50	3.20
UNITED STATES	50	2.48

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AGR-10 CEA-01 CIAE-00  
 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03  
 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15 STR-04  
 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 FEAE-00  
 OMB-01 EA-09 /114 W  
 -----261514Z 123628 /45

R 261048Z APR 77

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 1521

UNCLASSECTION 2 OF 3 VIENNA 3303

1973 (CONT.) MEN'S SHOES

TOTAL	1,664	323.67
SWITZERLAND	300	62.14
UNITED KINGDOM	317	40.70
SWEDEN	140	27.01
DENMARK	147	24.13
WEST GERMANY	86	15.95
UNITED STATES	28	9.40

WOMEN'S SHOES

TOTAL	8,236	989.33
UNITED STATES	3,156	232.19
WEST GERMANY	987	133.49
SWITZERLAND	612	113.18
UNITED KINGDOM	984	108.31
SOVIET UNION	249	53.80
SWEDEN	266	48.01

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NORWAY	216	41.14
DENMARK	233	40.25
ITALY	361	28.61

CHILDREN'S SHOES

TOTAL	328	47.63
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SWITZERLAND	121	16.64
EAST GERMANY	52	10.48
FINLAND	25	3.50
NORWAY	33	4.45
DENMARK	13	1.39
UNITED STATES	2	0.62

## 1974 SKI BOOTS WITH PLASTIC UPPERS

TOTAL	588	304.34
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SWITZERLAND	167	71.81
WEST GERMANY	156	67.87
UNITED STATES	102	64.18
JAPAN	68	43.26

## OTHER HOES WITH PLASTIC UPPERS

TOTAL	744	127.98
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SWITZERLAND	185	33.87
NORWAY	140	22.92
SWEDEN	108	19.46
WEST GERMANY	108	17.77
DENMARK	97	16.41

## SLIPPERS WITH TEXTILE UPPERS

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TOTAL	1,051	70.56
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SWITZERLAND	352	22.10
WEST GERMANY	139	7.46
DNEMARK	118	9.92
SWEDEN	105	8.49
UNITED KINGDOM	63	3.94

## MEN'S SHOES

TOTAL	1,491	253.91
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UNITED KINGDOM	330	42.62
SWITZERLAND	295	57.19
SWEDEN	220	39.72
NORWAY	201	37.83

## WOMEN'S SHOES

TOTAL	8,945	1,140.11
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UNITED STATES	2,247	162.40
WEST GERMANY	1,358	220.81
UNITED KINGDOM	1,214	127.54
SOVIET UNION	467	111.15
ITALY	858	60.69
SWITZERLAND	677	134.27
DENMARK	228	48.47
NORWAY	284	57.28
SWEDEN	229	60.09

## CHILDREN'S SHOES

TOTAL	251	33.68
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SWITZERLAND	130	17.54
WEST GERMANY	40	4.81
NORWAY	31	5.05
UNITED KINGDOM	17	1.42

1975 SKI BOOTS WITH PLASTIC UPPERS

TOTAL	587	291.06
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WEST GERMANY	175	77.08
UNITED STATES	108	55.52
SWITZERLAND	101	44.51
JAPAN	90	54.16
CANADA	33	16.16
SWEDEN	28	15.12

## OTHER SHOES WITH PLASTIC UPPERS

TOTAL	468	80.74
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WEST GERMANY	162	27.27
NORWAY	88	14.20
SWITZERLAND	82	14.08
SWEDEN	40	7.03
FINLAND	38	7.34
DENMARK	32	5.53

## SLIPPERS WITH TEXTILE UPPERS

TOTAL	809	70.22
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SWITZERLAND	255	18.27
WEST GERMANY	126	9.33

NORWAY	116	20.00
UNITED KINGDOM	81	6.57
DENAMRK	79	6.25V

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INFO OCT-01 EUR-12 ISO-00 AGR-10 CEA-01 CIAE-00  
COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03  
LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15 STR-04  
ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 FEAE-00  
OMB-01 EA-09 /114 W

-----261514Z 124589 /45

R 261048Z APR 77  
FM AMEMBASSY VIENNA  
TO SECSTATE WASHDC 1522

UNCLAS SECTION 3 OF 3 VIENNA 3303

1975 (CONT.)

MEN'S SHOES

TOTAL	1,937	335.19
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UNITED KINGDOM	463	68.10
WEST GERMANY	330	34.51
NORWAY	269	54.90
SWITZERLAND	256	51.54
SWEDEN	233	44.01
UNITED STATES	2	0.82

WOMEN'S SHOES

TOTAL	8,688	1,348.41
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WEST GERMANY	2,083	376.81
UNITED STATES	1,535	116.76
UNITED KINGDOM	874	100.83
SOVIET UNION	869	233.05
SWITZERLAND	552	105.08
SWEDEN	401	83.20

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## CHILDREN'S SHOES

TOTAL	178	25.83	
SWITZERLAND		82	11.35
NORWAY	27	5.60	
WEST GERMANY	22	2.66	
FINLAND	20	2.66	

## 1976 SKI BOOTS WITH PLASTIC UPPERS

TOTAL	861	384.95
WEST GERMANY	272	108.93
UNITED STATES	193	85.64
SWITZERLAND	131	57.16
JAPAN	81	46.95
SWEDEN	38	16.03
CANADA	69	30.21

## OTHER SHOES WITH PLASTIC UPPERS

TOTAL	307	45.96
NORWAY	102	15.04
WEST GERMANY	68	10.04
SWITZERLAND	30	4.58
FINLAND	27	4.73
SWEDEN	25	4.24
SOVIET UNION	27	3.59

## MEN'S SHOES

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TOTAL	1,940	368.83
UNITED KINGDOM	525	79.40
NORWAY	350	75.97
SWEDEN	247	54.35
SWITZERLAND	227	48.78
DENMARK	214	43.13
WEST GERMANY	213	30.46
UNITED STATES	4	0.97



1976 WOMEN'S SHOES

TOTAL	9,234	1,558.99
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WEST GERMANY	2,724	
	530.87	

UNITED STATES	1,334	106.76
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ITALY	1,020	93.29
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UNITED KINGDOM	650	70.66
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SOVIET UNION	568	160.52
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SWEDEN	405	96.16
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NORWAY	330	86.34
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DENMARK	259	64.48
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CHILDREN'S SHOES

TOTAL	389	49.92
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WEST GERMANY	175	18.20
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SWITZERLAND	108	14.81
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NORWAY	49	11.40
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AVERAGE ANNUAL EXCHANGE RATES FOR US \$1.00

1972: 23.30

1973: 19.59

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1972: 18.69

1975: 17.42

1976: 17.95

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## Message Attributes

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**Channel Indicators:** n/a  
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**Litigation History:**  
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**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Handling Restrictions:** n/a  
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**Review Action:** RELEASED, APPROVED  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NON-RUBBER FOOTWEAR STATISTICAL INFORMATION  
**TAGS:** ETRD, AU  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/5e66c19c-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009